

RACE TO THE TOP

Train, Adapt, Build.



RACE TO THE TOP: SUSTAINABILITY FORUM

A high-level sustainability forum at AquaExpo, highlighting Ecuador's leadership in responsible shrimp production and fostering collaboration across the value chain.



A STRATEGIC JOURNEY

This year's agenda follows three interconnected stages designed to move the conversation from understanding today's landscape to raising ambition and shaping the future of the industry:

MAP THE TERRAIN

Understand the forces reshaping the rules of competition.

RAISE YOUR GAME

Build the capabilities needed to compete and create value.

LEAD FOR THE LONG RUN

Prepare organizations to lead, adapt, and thrive over the long term.



DESIGNED FOR DECISION-MAKERS

A forum created for senior leaders shaping the future of the shrimp aquaculture sector, including CEOs, General Managers, Directors, and Department Heads.



TWO EDITIONS. ONE GROWING PLATFORM.

Across its 2024 and 2025 editions, SustainED has brought together industry leaders, experts, and organizations to exchange knowledge, share success stories, and discuss the future of sustainable shrimp aquaculture.

600+ attendees across two editions

30+ panels and success stories

70+ national and international experts





Sustainable
Shrimp

PROMARISCO



CROSS-SECTOR ALLIED ORGANIZATIONS



HARVARD
T.H. CHAN
SCHOOL OF PUBLIC HEALTH



LEADING PRODUCERS

NUTRITION & AQUACULTURE SOLUTIONS



dsm-firmenich



THE RUNNERS

AN ECOSYSTEM OF INDUSTRY LEADERS



LEADING AQUACULTURE AND SUSTAINABILITY ORGANIZATIONS

FEED COMPANIES



FUEL THE RACE

By sponsoring, you **join a community of frontrunners**—
organizations that believe responsibility and performance go
hand in hand.

Together, we're proving that sustainable aquaculture can drive
growth, inspire change, and set a new standard for the future.

Sponsorship Opportunities

JOIN THE RACE TO THE TOP

	PLATINO	GOLD
Acknowledgment during the event’s opening ceremony.	X	X
Participation in the forum program as a panelist, speaker, or moderator, defined together with the organizing committee.	X	X
Company logo featured in the forum’s official video.	X	X
Company logo displayed on the forum website, including a link to the company’s website.	X	X
Company logo featured as a forum sponsor in the official Race to the Top program.	X	
Complimentary passes to the conference sessions.	6	2
Company logo displayed on forum badges and credentials.	X	
Opportunity to include a brochure or promotional item inside the official event bag.	X	
Company logo featured on the sports bags distributed to attendees.	X	
Company logo included in all official press releases.	X	X
Company logo featured in social media posts before, during, and after the event.	X	X
Company logo displayed on the event’s main screen.	X	X
Opportunity to place a branded totem outside the forum room.	X	
Company logo featured on the totems located throughout the forum.	X	X
Multi-entry parking passes during the three days of AquaExpo and Race to the Top.	2	

Sponsorship Opportunities

JOIN THE RACE TO THE TOP

PLATINO

\$10,000 USD + tax

Non SSP Members

\$9,000 USD + tax

SSP Members

GOLD

\$8,000 USD + tax

Non SSP Members

\$7,000 USD + tax

SSP Members

Brand Visibility Opportunities

JOIN THE RACE TO THE TOP

	NON SSP MEMBERS	SSP MEMBERS
Forum chair branding with company logo Logo placement on approximately 300+ forum chairs.	\$4,000 + TAX	\$3,500 + TAX
Event sports cap for all attendees Branded sports cap distributed to 300+ event participants.	\$2,500 + TAX	\$2,000 + TAX
Event sports bag for all attendees Branded sports bag distributed to 300+ event participants.	\$2,500 + TAX	\$2,000 + TAX

**THE BEST LEADERS RACE
TO THE  TOP. WHERE ARE
YOU HEADED?**

**AQUA
EXPO**



**CÁMARA NACIONAL DE
ACUACULTURA**